



SPONSORED BY

CITY CENTER GALLERY

AND

THE PHOTO CENTER

City Center Gallery and **The Photo Center of Fayetteville** are sponsoring a year-long photography competition, **“THE FOUR SEASONS OF THE MARKET HOUSE.”** Amateur and professional photographers in the Cape Fear region are invited to “take your best shot” of the historic 1832 Market House in downtown Fayetteville. Beginning with the fall, winners will be announced for each season throughout the coming year. Cash and non-monetary prizes will be awarded to each season’s winners and their photographs will be displayed at City Center Gallery. A grand prize of \$250 cash will be awarded in October 2007 to coincide with the 175th Anniversary of the Market House and Fayetteville’s celebration of the 250th birthday of Revolutionary war hero Marquis de Lafayette.

Applications are being accepted now for the fall competition. The entry fee is \$18.32, which entitles each competitor to enter 3 different images for any one season. Applicants may enter color or black-and-white photographs. Digitally manipulated photographs will be judged in a separate category.

The Fall Photo Competition starts September 22 and entries will be accepted through December 21. Winning entries will be displayed at City Center Gallery during Fourth Friday on January 26, 2007. The contest period for the Winter competition is December 22 through March 21; for the Spring competition March 22 through June 1; and for the Summer Competition June 2 through August 24.

For additional information, call 910-678-8899 or visit www.citycentergallery.com

CONTEST DETAILS (Also see OFFICIAL CONTEST RULES)

To enter you must be at least 18 years of age, or if a minor have parental release. Professional and amateur photographers may enter, however it is not open to professional photographers who are employed full-time as photographers. All photos must be in 8 X 10 mounted print format, unframed, and may be color, black & white, or digitally manipulated images. There will be separate categories for manipulated and non-manipulated photographs. Up to 3 images may be submitted for each \$18.32 entry fee. Additional entries may be submitted with an additional payment of \$18.32 for up to 3.

Your photos of the Market House do not have to reflect the season of the year but should be taken during the season for which you are entered. You are certainly encouraged to take images that reflect the season if you wish.

All entries should be of the Market House but may include people and events around and about the Market House. If any person in the photograph is recognizable, you must have a signed release from that individual or legal guardian and submit a copy of the release with your entry.

Your photos may be delivered or mailed along with the completed entry form to City Center Gallery. One entry form may be submitted for all 3 photos. If you submit additional entries, please include a sheet with the required information for each photo. **EACH PHOTO MUST BE CLEARLY LABELLED ON THE BACK WITH THE PHOTOGRAPHERS NAME, ADDRESS, PHONE NUMBER, AND E-MAIL ADDRESS.** Do not write on the photo itself. Prints may be picked up by the contestant at the end of the contest.

Judges will select a first, second and third place winning photo for each contest category. Winners will be notified approximately 2-3 weeks after the contest deadline by phone or e-mail. Along with the winner notification, winners will be sent an affidavit of eligibility and release. Winners must execute, without making changes, and return this release for receipt by the judging panel within 7 days of the date of the winner notification letter.

Winners will be responsible for framing their own photos for display. While the 8 X 10 format is required for judging, you may choose to display your photo in larger or different dimensions or sizes, as approved by City Center Gallery.

OFFICIAL CONTEST RULES (Including all rules specified under CONTEST DETAILS)

- **PHOTOGRAPHER/COPYRIGHT**

Entries must be submitted by the original photographer. You must be the sole owner of the copyright of any image submitted. Your submission of the photo and entry form is your guarantee that you are the author and copyright holder of the photo.

- **IMAGE MODIFICATIONS**

Photos may be submitted in one of two categories:

- **Standard photos** with minor modifications to be limited to the following permitted modifications:
 - Images may be cropped and rotated as necessary as long as the rectangular format is maintained and the size is within the specifications listed above.
 - Images may be resized as long as the aspect ratio is maintained
 - Red-eye removal and spot editing
 - One-step enhancement (such as “Auto Fix”, Quick Fix”, “Auto Levels”, etc)
 - Use of filters to sharpen, soften, blur, despeckle, or remove noise
 - Use of corrective functions to improve the natural appearance of the image, such as levels, contrast, brightness, curves, intensity, tone, hue, saturation, lightness, value, color balance, and tint.
- **Manipulated photos** may include any artistic or digital manipulation.

- **PHOTO SUBJECT RESTRICTIONS**

Photos must be appropriate for public display. Obscene, provocative or otherwise questionable content will not be considered. The contest judges retain sole discretion as to what constitutes inappropriate content.

- **OWNERSHIP/USE RIGHTS**

Photographers retain the copyright to their photographs. By entering the contest, photographers agree to have their submitted photographs displayed without any fee or other form of compensation, and agree that City Center Gallery may display winning photos in their gallery and may make and retain copies of the photograph for archival purposes. Photos will be credited to the photographer named in the entry form.

Entries (including non-winning entries) may be selected for display or use in other viewing areas, with permission from the photographer.

- **JUDGING**

Entries will be judged on the basis of creativity, photographic quality, and effectiveness in conveying the beauty and/or unique character of The Market House. A panel will judge the entries and all contest decisions are final. Entries that fail to comply with the Official Contest Rules will be disqualified. The panel will include professionals in the photography field and public relations.

The judging panel is not responsible for:

- Lost, misdirected, misplaced, illegible, unintelligible, incomplete, or late entries or
- Any act, failure to act, or delay regarding the transmitting or processing of entries.

The judging panel reserves the right, in its sole discretion, to cancel or suspend all or any portion of this contest without notice for factors beyond its control, including technical difficulties that disrupt or corrupt the fair or secure administration or operation of the contest. The judging panel reserves the right to disqualify any photograph that they have reason to believe is not the original work of entrant, or does not otherwise meet the contest rules. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in the Official Rules.

By participating in the contest, you agree to release and hold harmless The Judging Panel and its employees, officers, affiliates, agents, and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. The Judging Panel and its employees, officers, affiliates, agents and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, cause of actions, or losses of any kind arising in whole or in part from this contest.

THE FOUR SEASONS OF THE MARKET HOUSE APPLICATION

Name: _____

Address: _____

City: _____ State: _____ Zip Code _____

Phone Number: _____ E-mail _____

Submitted for Season: (Please check one)

Fall 2006 _____ Winter 2006/07 _____ Spring 2007 _____ Summer 2007 _____

1. _____ (Circle one) Standard Photo Digitally Manipulated
Name of piece

2. _____ (Circle one) Standard Photo Digitally Manipulated
Name of piece

3. _____ (Circle one) Standard Photo Digitally Manipulated
Name of piece

Total number of images submitted _____ (Please include all of the above information for each entry and label the back of each photo with name of piece, your name, address, phone number and e-mail address. Include a check for \$18.32 to City Center Gallery)

Do you belong to a **Photography Club**? Yes No

If so, what is the Club's Name: _____

If one or more of my entries is selected, I agree to City Center Gallery and The Photo Center's use of the selected entries for display and promotion. I have read the contest rules and affirm that this entry is in compliance with them. I understand that City Center Gallery and The Photo Center assume no responsibility for the images submitted.

Signature of Contestant: _____ **Date:** _____

If under 18 years of age, Parent or Guardian's Signature: _____

Schedule for Photography Contest

The Four Seasons of the Market House

Sept 22- Dec 21, 2006

December 21

Dec 22-Mar 21

March 21, 2007

March 22 – June 1

June 1

June 2-August 24

August 24

October 26, 2007

Fall Photos Accepted

Deadline for Fall photos to be submitted

Winter Photos Accepted

Deadline for Winter photos to be submitted

Spring Photos Accepted

Deadline for Spring photos to be submitted

Summer Photos Accepted

Deadline for Summer photos to be submitted

Fourth Friday – GRAND PRIZE WINNER ANNOUNCED

**Entries will be accepted anytime prior to 5 PM on the deadline date.
City Center Gallery, 112 Hay Street. Fayetteville, NC 28301**